

FiercePharmaWith new Claritin effort, Bayer taps Josh Duhamel to encourage consumers to get outsideFiercePharmaSo Bayer hired actor, outdoor-loving and allergy-suffering Josh Duhamel as spokesman for the campaign, and tapped Boys & Girls Clubs of America to work together to create an outdoor activity guide for staff to use at the 4,300 local clubs in the country.

Leer más: [Josh Duhamel: Google Noticias](#)